



MASSEY FERGUSON

The Genuine Choice



# massey assured





## massey assured

Buying used machinery is a serious investment for any business yet it can also sometimes be a leap of faith. Despite even the most conscientious research and checking into a machine's background, you rarely know for certain how a tractor has been treated by the previous owner. Has it been regularly serviced and maintained or are there dark and potentially expensive secrets lurking beneath the exterior that might come to bite you in the future ? There's always that niggling element of doubt.

Of course one factor in all of this is whom you buy your machinery from. And buying a used MF machine from your Massey Ferguson dealer is already one proven way of removing much of this uncertainty. However, you can now take this one step further. Ask your Massey Ferguson dealer about a **massey assured** used tractor.

The **massey assured** used tractor program is designed to give you optimum value for money and complete transparency into the condition of the used machinery that you're planning to buy. In fact a **massey assured** tractor gives you absolute confidence in your purchase.

## What is **massey assured**

To thoroughly assess all of the key functionality of a machine, every **massey assured** used tractor undergoes a meticulous inspection by a qualified MF Service Engineer. All **massey assured** tractors have the Service Engineer's Report on open display within the tractor for you to see and to discuss with your dealer. No hidden secrets, absolute transparency.

We at Massey Ferguson don't ask your dealer to waste time looking at things like the panels, the wheels, the seat and cab interior. All of these cosmetic details you can easily see and judge for yourself.

"No" a **massey assured** used tractor report drills down underneath the surface to assess those things that you can't readily judge for yourself during a dealer forecourt inspection.

- |  |  |
|--|--|
| <input checked="" type="checkbox"/> FRONT AXLE         | <input checked="" type="checkbox"/> ELECTRONICS      |
| <input checked="" type="checkbox"/> ENGINE             | <input checked="" type="checkbox"/> POWER TAKE OFF   |
| <input checked="" type="checkbox"/> TRANSMISSION       | <input checked="" type="checkbox"/> AIR CONDITIONING |
| <input checked="" type="checkbox"/> BRAKES             | <input checked="" type="checkbox"/> HYDRAULICS       |
| <input checked="" type="checkbox"/> REAR LINKAGE       | <input checked="" type="checkbox"/> REAR AXLE        |
| <input checked="" type="checkbox"/> ELECTRICAL SYSTEMS | <input checked="" type="checkbox"/> BRAKES           |

Any resultant issues are either rectified or clearly displayed within the Service Engineer's Report.



## Total Confidence

Armed with the Service Engineer's Report you can read for yourself precisely what state of health the tractor is in - and then you can make a qualified and fully informed judgement as to whether it suits your requirements. Simple and no risk.

Of course, once you've invested in your **massey assured** tractor you'll have total confidence that you've backed a winner. The tractor may be destined to work hard on the farm for many years to come - in which case you know you've got a machine that's reliably and consistently capable of tackling the job. Then when the time comes around to re-trading the tractor back to your Massey Ferguson dealer for your next MF you can be assured of an excellent trade-in price.

Once you've bought your **massey assured** tractor then your Massey Ferguson dealer is here to give you industry leading levels of customer support. Whether you need Service, Parts or simply to consult on a technical query about your MF machinery then your dealer is always on hand to help.

Thinking about buying a used tractor? Then look no further than a **massey assured** tractor.



[www.masseyferguson.com](http://www.masseyferguson.com)  
© AGCO 2006. A1330.06. AGCO Parts provides worldwide genuine support to all AGCO machinery brands.



**massey assured used tractors**  
Assured Value, Assured Reliability, Assured Confidence